



YEAR - LONG PARTNERSHIP OPPORTUNITIES

(2018 Genesis Group Annual Appeal)

“Your company will benefit from exposure to thousands of Business and Community Leaders, as well and the general public.

Genesis has more than 6,800 people receiving our weekly emails. In the last 18 months, more than 5,000 people have attended our events and meetings.

Your company will be included in all of our advertisements with local media –including print, radio, online and television promotions.

\$ 10,000.00 Partnership & Investment

Full Page Ad in Genesis programs – Branding Sponsor status at Genesis events and activities throughout the year - Your company logo on the Genesis website with a direct link - Your company featured in “**GENERATE**” the Genesis Newsletter - Recognition table at all Genesis Monthly Meetings -(24) tickets to Community Pride events

\$ 5,000.00 Partnership & Investment

¾ Page Ad in Genesis programs – Major Sponsor status at Genesis events and activities throughout the year - Your company logo on the Genesis website with a direct link - Your company featured in “**GENERATE**” the Genesis Newsletter - Recognition table at all Genesis Monthly Meetings -(16) tickets to Community Pride events

\$ 2,500.00 Partnership & Investment

(Contributions of \$2,500.00 or more allows your company to be a sponsor of ALL Genesis events)

½ Page Ad in Genesis programs – Major Sponsor status at Genesis events and activities throughout the year - Your company logo on the Genesis website - Your company featured in “**GENERATE**” the Genesis Newsletter - Recognition table at all Genesis Monthly Meetings - (8) tickets to Community Pride events

\$ 1,000.00 Partnership & Investment

¼ Page Ad in Genesis programs – Your company logo on the Genesis website - Recognition table at all Genesis Monthly Meetings -(4) tickets to Community Pride events

PAY BY CHECK – The Genesis Group, 100 Seymour Road, Utica, NY 13502

(CONTRIBUTIONS ARE DEDUCTIBLE ~ Genesis Group is a 501 © 3 Not for Profit Corporation)