

**The Genesis Group of the Mohawk Valley Region**  
*Celebrating our 10<sup>th</sup> Anniversary*

**RECENT ACCOMPLISHMENTS**

Hosted a Regional Community Forum with 20 area Elected Officials and 200 guests, focusing on the region's agenda, also hosted Community Pride Events in Rome, Whitesboro, Herkimer and Utica areas

Organized Discovery Tours to Griffiss Business & Technology Park, Utica Fire Academy, New England Pellet Co., Sylvan Beach, Johnson Park Center, Nirvana Water Co, Utica College, Masonic Research Lab, Varick Street District, Remington Arms, Mohawk Ltd., Stanley Theatre, Munson Williams Proctor Arts Institute...

Organized Career Exploration Programs at Proctor High School, Mohawk Centrals School, H.R. Jones Elementary School, Whitesboro Central Schools and John F. Kennedy School

Partnered with the Herkimer County Guidance Association to offer a Career Exploration Program to 800 students from 10 schools in Herkimer County with over 50 career representatives participating

Participated with Oneida County Not For Profit Organizations, in a Healthy Community Planning Workshop

Continued to support Centerstate CEO's (formerly MDA) regional marketing program "Creative Core"

Attended regional community events including those hosted by Mohawk Valley EDGE, Leadership Mohawk Valley and area Chambers of Commerce

Hosted the Annual Genesis Golf Tournament at The Yahnundasis Golf Club in New Hartford

Coordinated Regional Clean-Up efforts in New Hartford, Utica, Waterville, Herkimer and Deerfield in conjunction with Rome's Clean & Green program (with more than 2000 volunteers participating)

Convened an informational program for regional representatives with officials from Keep America Beautiful, Inc., a national leader in clean and green initiatives

Spoke about history, activities, goals and accomplishments of Genesis at various community organizations including Utica, Rome and Herkimer Rotary Meetings

Held local interviews and did talk show appearances with area Radio, Television and Print Media

Partnered with the Medical Societies of Oneida, Herkimer and Madison counties, to present the Annual Regional Healthcare Recognition and Healthcare Hall of Distinction

Sponsored a 'behind the scenes' Discovery Tour for over 170 people at Atunyote Golf Club which hosted the PGA's Turning Stone Resort Championship

Joined area groups to re-introduce the "Call Mohawk Valley Home" project

Hosted the Annual Regional Prayer Breakfast for Law Enforcement, Firefighters, Military and Emergency Responders. This special event attracts more than 300 people.

Hosted a Regional Media Forum with the Observer Dispatch, WKTV, WIBX, YNN and Rome Sentinel

Hosted a Genesis General Meeting for officials with the NYS Department of Transportation to discuss plans for

improvements to the Route 12 arterial

Established a working relationship with Rome Labs and welcomed their involvement with our regional Career Exploration Programs.

Presented the Annual Celebration of Education and Education Hall of Distinction, honoring Educators and Programs from pre-school to graduate school. Nearly 400 guests attended the event.

Convened regular meetings of the Genesis College Community Network with representation from 11 area colleges and institutions of higher education. We will raise the level of awareness so that people realize that we have more than 20,000 college students in our region.

Unveiled a new “Welcome (College) Student Initiative to help students feel connected to our community. More than 70 local businesses are now offering discounts and incentives to (college) students.

Created a new College Community Calendar with more than 700 events listed

Participate in panel discussions with the Faxton-St. Luke’s Healthcare Dental Residency Program, to offer candidates a preview of our Mohawk Valley Region

Held an introductory conference with officials from Auburn, NY to discuss similar needs and initiatives and to explore opportunities for working together

Genesis Technology Committee sponsored a General Meeting and Tour of businessman JK Hage's new “Green and Smart Energy” building on Genesee St., Utica, with more than 100 people attending

Genesis becomes an Ex-Officio Member of the Chamber Alliance of the Mohawk Valley and received appreciation for the support and the continued efforts to bring leaders of our region together

Hosted meetings with both the Northern AND Southern Oneida County Councils of Governments

Met with Tourism Officials from the Old Forge area and included them in a Genesis General Meeting to highlight local attractions, activities and events that are available in the Central New York area

Partnered with the Chamber Alliance of the Mohawk Valley to co-host a Forum for Business and Education representatives, to discuss challenges and possible opportunities for working together

Invited to the Annual Meeting of the Oneida County Tourism which included the unveiling of their new marketing campaign – The Getaway Region, Oneida County NY-Getaway to it all!

Organized our Genesis Group 10<sup>th</sup> Anniversary Dinner with 225 guests attending. Our keynote speaker was Dr. Alain Kaloyeros from the SUNY Albany Nanotech Center. Genesis also received (5) proclamations from area Elected Officials.

At our 10<sup>th</sup> Anniversary Celebration, The Genesis Group presented a Community Appreciation Award to the late Joseph R. Carucci, for his Leadership and Dedication to the Mohawk Valley region. Joe's widow Janet accepted the award on his behalf. Joe was the Founder of The Genesis Group.

***The Genesis Group is proud of its past, engaged in the present, and excited about the possibilities for our future!***

[www.TheGenesisGroup.org](http://www.TheGenesisGroup.org)