



# Celebrating Our 10<sup>th</sup> Anniversary



*October 20, 2010  
Historic Hotel Utica  
Utica, New York*

# Program Agenda

**5:00pm to 6:15pm**

***Social Hour***

Mezzanine Level

**6:30pm**

***Buffet Dinner***

Crystal Ballroom

**7:00pm**

***Opening Remarks***

Raymond J. Durso, Jr.  
Executive Director

***Pledge of Allegiance***

***Invocation***

Rev. Paul Drobin

***Special Presentations &  
Acknowledgements***

Genesis Community Appreciation Award  
Joseph R. Carucci

***Keynote Address***

Dr. Alain Kaloyeros

***Closing Remarks***

Patrick J. Becher  
President, Board of Trustees

## The Nanotechnology Revolution: Driving an Educational and Economic Renaissance in Upstate New York

From next-generation electronics and advanced information technologies to innovative health care, renewable energy and a cleaner environment, nanotechnology is offering new solutions to address the most critical issues of the 21<sup>st</sup> century. Concurrently, this emerging science represents a golden opportunity for economic growth tied to the implementation of pioneering academic curricula and unmatched workforce training, and the acceleration and commercialization of game-changing research and development. Utilizing a unique public-private partnership model which combines the best of government, industry and academia, New York State is now recognized globally as a leading hub for nanotechnology education, innovation, and economic development – with a growing presence in the Mohawk Valley that provides the building blocks for an exciting future.



Alain E. Kaloyeros, Ph.D. is Professor, Senior Vice President, and Chief Executive Officer of the College of Nanoscale Science and Engineering (CNSE) of the University at Albany-SUNY. Dr. Kaloyeros received his Ph.D. in Experimental Condensed Matter Physics from the University of Illinois, Urbana-Champaign in 1987. He has authored and co-authored over 150 articles and contributed to 8 books on topics pertaining to the science and technology of nanoelectronics and nano-optoelectronics, ultrathin film materials, atomic layer vapor phase deposition processes, and nanoscale x-ray, electron, and photon-based characterization and metrology. He holds 13 U.S. patents, and has graduated 32 Ph.D.s and over 50 Masters.

Dr. Kaloyeros has been actively involved in the development and implementation of New York's strategy to become a world leader in the 21st century nanotechnology-driven economy, a critical cornerstone of which is the establishment of CNSE as a global resource for research and development, technology deployment, education, and commercialization for the international nanoelectronics industry. CNSE has generated over \$6 billion in public and private investments, and more than 2,500 corporate and university researchers and scientists work on site at CNSE's Albany NanoTech Complex, which houses major R&D centers for corporate giants including IBM, GlobalFoundries, International SEMATECH, Tokyo Electron, Applied Materials, and ASML. CNSE's Albany NanoTech consists of over 800,000 square feet of state-of-the-art facilities, including 80,000 square feet of Class 1 capable cleanrooms that house the only 300mm wafer integrated R&D line in the academic world. An expansion currently in the planning stages is projected to increase the size of the CNSE Albany NanoTech Complex to over 1,250,000 square feet of next-generation infrastructure housing over 105,000 square feet of Class 1 capable cleanrooms. Once completed, the CNSE Albany NanoTech Complex is expected to house over 3,750 scientists, researchers, and engineers from CNSE and global corporations.

# The Genesis Group

2000 – present

It all began one morning when local Real Estate Broker Christine S. Ossont received a phone call from a previous buyer.

Tom and Ewa Lawrence had a business acquaintance, Robert Mathews, who worked with Tom on international security issues at Rome Lab. Mathews came to Rome Lab in 2000 hoping to interest leaders in a security program, which would be crucial to the safety and security of our country.

When there seemed to be little interest, Mathews asked Chris Ossont to set up a meeting with Joe Carucci, community leader and Chairman of the Board of the Mohawk Valley Chamber of Commerce. Perhaps Carucci could influence others to hear the important message and to reach out to those who would understand the project and carry it forward. Carucci set up a meeting for Mathews and then Congressman Sherwood Boehlert and County Executive Ralph Eannace.

While waiting for further meetings to be set up, Carucci, Ossont and Mathews began meeting frequently to discuss the security program as well as other issues facing our region.

Todd Hutton, President of Utica College, Robert Fowler, President of the Mohawk Valley Chamber of Commerce, and Peter Cayan, President of SUNYIT joined the original three interested and committed residents. Soon others were invited to attend the meetings. A group of some 20 dedicated local leaders began meeting every Tuesday and Thursday morning from 7:00 am to 9:00 am at Utica College.

This group looked closely at the local and regional situation. Questions arose.

*How can our citizens unite to create common goals and to decide what we want and need?*

*How could we support community and government leaders and encourage them to work together?*

*How could this Mohawk Valley Region overcome the recent negative attitude, and be able to appreciate and focus on the positives of our area?*

*How could this group unite the talent and energy in our region to move our economy forward?*

*How could our community work together to focus on important projects which would make good things happen?*

This group discussed regional thinking and how important it would be to unite communities by increasing communication and working relationships. Together, this region has a combined population of more than 300,000 residents.

Committee members realized that community leaders and elected officials work very hard and often are expected to "do it all." They are expected to find out what is needed, do the research, gather the information, and then "do it". The committee was told that most elected officials want to know what the citizens want to be done. How could this group facilitate that request?

Our region is blessed with citizens who care and work very hard. Many organizations have people with knowledge, energy and good intent. But they work in isolation and often burn out. Few people understand how hard they work or find an opportunity to support them. Seldom do organizations work together. How can this small group help to "connect the dots?" How can this citizen's group communicate information about the good and important things that organizations are accomplishing? How can this small group of highly motivated citizens support and assist those who are doing good work for this area?

"Genesis" was created to be a leader, facilitator and catalyst for positive economic, social and quality of life change in the Mohawk Valley Region.

"The Genesis Group" would be a neutral, non-political grass roots organization that would bring people together to support and assist community leaders, elected officials, and organizations within our region. Genesis would become highly trusted and respected. Genesis would encourage good, honest leadership and encourage people to become involved. Genesis' agenda would be the region's agenda. Genesis would be "pure of heart".

Joe Carucci, our Founder, instilled his important philosophies in the beginning of "The Genesis Group," and he worked tirelessly and consistently to keep the leadership focused. It was important to carefully bring people together and to build trust where there had been little before. Historically, this region had been given promises that never came to be. Now, citizens from this area were coming together to strengthen this region's position, create opportunity for progress, and celebrate all accomplishments.

After meeting for two years to discuss the situation and consider options, the next step was to bring groups of people together from throughout the region for a series of meetings to look at and prioritize needs and wants. The Genesis Group then did a detailed SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) by collecting data gleaned from comments made of over 100 community leaders.

Through the years many master plans had been written by other groups and municipalities. The Genesis Group collaborated and compiled information from approximately 26 formal studies that had previously been done for this region at an expense of hundreds of thousands of dollars. Many studies ended up on shelves, never to be used. Why did we always bring in the "expert" and then never carry forward the ideas?

The Genesis committee put together the information and built a new, up-to-date plan of action, listing, combining and prioritizing the numerous items that had been included in these previous studies.

The "Mohawk Valley Action Plan" was created.

The Genesis Group was on its way to accomplishing the goals set out by the nucleus group that first met three years earlier.

### ***Growth***

As projects, events and other needs arose, Raymond J. Durso, Jr. was chosen to become the full-time Executive Director. Joseph R. Carucci was the President and Chairman of the Board.

Monthly General Genesis Meetings, open to the public, were held at Hotel Utica where Committee Chairs reported their progress. Meetings were informative, with a specific theme or topic, usually with a guest speaker or panel, and time at the end of each meeting for individual members to make announcements of upcoming events or to report progress and good news..

Genesis would engage in the following:

- ~ Cultivate a regional vision
- ~ Identify and prioritize opportunities and initiatives
- ~ Develop broad strategies for success with decisive action
- ~ Involve business, political and community leaders and related groups
- ~ Challenge our area to turn vision into reality

Today the Mission Statement has been updated to, "The Genesis Group is a group of community volunteers that unite individuals and organizations dedicated to creating positive regional impact in the Mohawk Valley."

As time went on, the need for action became apparent, and "The Genesis Group" created new projects and events that would generate positive impact in the region. Genesis focused on regional thinking. Genesis knew that we are much stronger as a region when we displayed regional unity and cooperation!

### ***Summary***

As we celebrate our 10<sup>th</sup> Anniversary, we are excited about the future of our community and look forward to hearing Dr. Alain Kaloyeros speak to us about the "The Nanotechnology Revolution" Driving an Educational and Economic Renaissance in Upstate New York.

Our community needs The Genesis Group and The Genesis Group needs YOU! We invite everyone to get involved in shaping our future and making good things happen! We need folks like you to join us in the work of service to our region. The pride of knowing you played a part in moving the Mohawk Valley closer to what it ought to be, could be, and will be, is very rewarding.

As we look to the future of The Genesis Group, we must stay focused on the needs of our community. Everything we set out to do MUST have, as its goal, the desire to make a positive impact on the Mohawk Valley Region! All communities have their challenges. All communities have their opportunities. We, who live and work in the Mohawk Valley region, must learn to be positive and forward thinking!

As we celebrate our 10<sup>th</sup> Anniversary, we appreciate the interest and dedication of the hundreds of volunteers who have supported and participated in our accomplishments. Genesis is strong. Genesis is committed. Genesis is Pure of Heart. Genesis is your Community Connection.

***We are proud of our past, engaged in the present, and excited about the possibilities for our future.***

## A Look at Some of our Regional Project & Activities

### *Community Connections*

- Ambassador Program
- Newcomers Program
- Did You Know Campaign
- Discovery Tours (Business & Leisure)
- Attend area Chamber and local organizations programs
- Ex-Officio Member of the Chamber Alliance of the Mohawk Valley
- Speaking engagements at area Rotary meetings

### *Community Events*

- Regional Prayer Breakfast
- Clean & Green Initiative

### *Economic & Workforce Development*

- Inform, support and recognize organizations, projects and events
- Facilitate "Mohawk Valley Matters", a regional blueprint
- Host Annual Community Forum with area Elected Officials & Business Leaders
- Hosted regional meeting with NYS Dept of Transportation featuring improvements to Route 12 Arterial.
- Partnership Opportunities: [CallMohawkValleyHome.org](http://CallMohawkValleyHome.org)
- Partnered with Centerstate CEO in Syracuse to promote [CreativeCoreNY.com](http://CreativeCoreNY.com), 12-County Marketing Campaign

### *Education*

- Annual Celebration of Education
- Education Hall of Distinction
- Career Exploration Programs
- College Community Network

### *Regional Healthcare*

- Annual Regional Healthcare Recognition
- Healthcare Hall of Distinction

### *Regional Golf Tournament*

- Genesis presents an annual golf tournament to showcase area golf courses.

### *Technology*

- Trade Careers Initiative/Workforce Development
- MVEEC Symposium
- Genesis Website Development
- Green & Smart Energy Projects

### *Young Professionals of Genesis*

- STRIVE Conference



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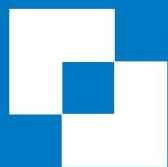
**Career Exploration Programs  
sponsored by Genesis**



**Regional Prayer Breakfast  
sponsored by Genesis**

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**Congratulations**

**The Genesis Group**  
10th Anniversary  
Celebration

**Excellus**  

10<sup>th</sup> Anniversary

**The Genesis Group is Proud to Partner with  
these Regional Healthcare Organizations**

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**Faxton - St. Luke's Healthcare**

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**Little Falls Hospital**

**Masonic Care Community**

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An advertisement for Saranac Beer. The top half features the text 'CHEERS TO 10 YEARS!' in white on a blue background. Below the text is a photograph of a large, multi-story brick building with a prominent chimney, likely the Saranac Brewery. In the foreground, there is a large, condensation-covered glass of beer with a thick head of foam, and a condensation-covered bottle of Saranac Pale Ale. The bottle label features the word 'SARANAC' in a stylized red font and 'PALE ALE' in a green font, with a scenic landscape illustration. The website 'WWW.SARANAC.COM' is printed at the bottom of the advertisement.

**CHEERS  
TO 10 YEARS!**

**WWW.SARANAC.COM**

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**The Genesis Group  
co-sponsors  
Regional Clean &  
Green Initiative**



**Genesis Technology Committee showcasing a  
local "Green Building"**



**Regional Community  
Forum sponsored by  
Genesis and Chamber  
Alliance**

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**Genesis Group Discovery  
Tours  
FX Matt Brewing Company**



**DeIorios Frozen Dough  
Company**

**College Community  
Network  
sponsored by Genesis**



# The Genesis Group's College Community Network (CCN) & Welcome Student Initiative (WSI)

With over 25,000 college students, 2,500 faculty members, and more than 11 institutions of higher learning, The Genesis Group continues to promote the Mohawk Valley region as a College Community!

10<sup>th</sup> Anniversary



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**We are born to serve God and each other.  
Service is an honorable endeavor!  
A life of service is a noble life.**

*Congratulations to Founder Joseph R. Carucci, Executive Director  
Raymond J. Durso, Jr., Assistant Vice-President, Christine S. Ossont,  
and the entire Genesis Board of Trustees,  
and all of its hundreds of volunteers, on your Tenth Anniversary.*

**Joseph P. and Mary L. Bottini**

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***Congratulations, Genesis!***

You've worked hard to bring together people in this community and to recognize and honor hard working individuals, businesses and organizations who enhance the quality of life within our region.

**Christine S. Ossont**  
Real Estate Broker  
Prudential Carucci Real Estate  
733-0497  
chrisossontre@earthlink.net

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banks have  
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**Joseph R. Carucci**

**1941 – 2010**

*“most powerful force is heartpower!”*

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## Genesis Group Supporters

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Masonic Care Community

Mohawk Valley Community College

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### The Genesis Group

SUNYIT  
100 Seymour Road  
Utica, New York 13502  
315.792.7187 T  
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